



October, 2014

Dear Parents,

We are so excited to share a new project with you! This new initiative is a fundraiser specifically for technology and has been given the fitting title of, “Family Nights for Bytes”. At the end of the school year all funds raised through this specific fundraiser will be given to Shamrock Springs Elementary to use on whatever technology related needs deemed necessary.

How it works: Each month we have reserved a specific night at a local establishment for our Shamrock families and friends to have a night out while raising money for technology needs at Shamrock. We have partnered with a variety of places so each month will work a little different, but in the end, Shamrock will receive a percentage of proceeds from the designated establishment. Please see the attached calendar for a list of our Family Nights. You will notice there are two “TBA” dates, but rest assured that we are on their monthly schedule. We will receive a specific date as we grow closer and we will communicate the dates as soon as we know. Details regarding the specifics for each month will be included in our monthly PTO newsletter and Vickie’s weekly email. Of course you can always reach out to any PTO board member for questions along the way.

How you can help: Please promote these events within your circle of friends and family. Also, if your schedule permits we would absolutely LOVE to see you at these events!

Our Kick-off Event: We are starting this program off with a bang! Our first Family Night will be a Pacers game on November 22nd! For \$16.00 per ticket you will receive a balcony ticket, hot dog, drink, cap, and after the game head down to the court to shoot a free throw! A registration form for this event is also attached. Shamrock will receive about a 10% return from this event. In addition, once 100 tickets are reserved Shamrock will receive items for our Spring Birthday Party in March.

Since this is a new initiative we understand there may be questions, concerns, comments, etc. and we want to hear it. If you have any feedback, please share with us as we would like this to be as successful as possible. We hope you are as excited about this as we are and we hope to see you at some or all of the events!

Sincerely,

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